

Company Fast Fact Sheet

<i>Company Name:</i>	Vivid Living
<i>Company Headquarters:</i>	Los Angeles, CA
<i>Founded:</i>	2004
<i>Founder:</i>	Julie Zeff, MSW, CPCC Life Coach Yoga Instructor
<i>The Mission:</i>	Vivid Living empowers working and busy moms to say goodbye to guilt, overwhelm, isolation, and uninspired living by taping into the wisdom of their body and mind to create extraordinary lives they love.
<i>Financial Information:</i>	Private Company
<i>Products/Services Offered:</i>	Information Products: <ul style="list-style-type: none">• Vivid Living for Busy Moms Book• Teleclasses• PDF Downloads• Monthly Newsletter Life Coaching Solutions: <ul style="list-style-type: none">• Individual Life Coaching• Group Life Coaching
<i>Target Audience:</i>	Working and busy moms who feel tired, overwhelmed, and uncertain about the direction their life is taking. They feel like they are not doing anything 100% and are short-changing everyone, including themselves, in their life. Old patterns and fears get in the way of their being able to listen to and trust their innate wisdom. They are trying to find more “me-time”, and that sweet spot devoid of guilt, unending stress, and life-dimming beliefs.
<i>URLs:</i>	www.vividliving.net www.vividliving.net/blog www.vividliving.net/julies-book